



2007 ARMA Southeast Region Educational Conference

“Feeling Strangled by your Electronic Records Tangle?”

April 2-3, 2007

Are your records and information being managed consistently and effectively throughout the enterprise? Are you up to date on the latest technologies and best practices? Are your RIM, IT, legal, and compliance departments working together on e-mail management and electronic records management in general?

Find out what it takes at the ARMA Southeast Region Educational Conference. We are offering an exciting opportunity to assist records management professionals with quality educational opportunities, networking and dynamic speakers. We invite you to join the 2006-2007 ARMA President, CRM (Certified Record Manager) and FAI (Fellow of ARMA International) instructors who will present educational sessions featuring trends such as:

- Compliance
- Case Studies
- E-mail Management
- Electronic (Digital) Archiving
- Basic and Advanced Record Management
- Records Retention
- Career Development
- More, more, more

Attendees also will have the opportunity to visit the vendor Showcase and technology sessions. Get up to date, check out the latest tools and bridge that information gap. They might have just what you've been looking for to solve that RIM problem.

ICRM Certification Maintenance Program (CMP) 10 CEU Pre-approved

See Registration and Resort information below.

Should you have any questions contact Scott Taylor, ARMA Southeast Region Manager, at 404-815-3521 or email JSTAYLOR@sgrlaw.com

A special room rate of \$109.00 is being offered at the Safety Harbor Resort & Spa for the ARMA Conference. Contact Safety Harbor to reserve and request your special room rate.

Safety Harbor Resort & Spa
105 North Bayshore Drive
Safety Harbor, FL 34695

<http://www.safetyharborspa.com/spa.asp>

- Located along the pristine waterfront in Tampa Bay, Florida
- Walking distance to downtown Safety Harbor shops and restaurants
- Only eight miles from the beautiful white sands of Clearwater Beach
- 15 minutes to St. Petersburg / Clearwater International Airport (PIE)
- Just 20 minutes from Tampa International Airport (TPA)

Visit our website for updated program information: www.ARMASE.org

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|---------|------------------------|
| Track 1 | Speakers |
| Track 2 | Vendor Technical Demos |
| Track 3 | CRM Training |

MONDAY, April 2, 2007

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|---------------------|--|---|--------------------------------------|
| 7:00 am - 8:30 pm | Registration | | |
| 8:30 am - 8:45 am | Introductions | | |
| 8:45 am - 10:30 am | Track 1 Session #1 Tom Reding, CRM | Track 2 Session #1 Tom Reding, CRM | Track 3 Session#1 Tom Reding, CRM |
| 10:30 am - 10:45am | Break | | |
| 10:45 am - 11:45 pm | Track 1 Session #2 Doug Rollo | Track 2 Session #3 Vendor Tech Demo CA MDY | Track 3 Session #4 CRM Training |
| 11:45 am - 12:45 pm | Lunch Break | | |
| 12:45 pm - 1:45 pm | Track 1 Session #5 Susan McKinney, CRM | Track 2 Session #6 Vendor Tech Demo Tower/TRIM | Track 3 Session #7 CRM Training |
| 1:45 pm - 2:45 pm | Track 1 Session #8 Richard Smith | Track 2 Session #9 Vendor Tech Demo KOFAX | Track 3 Session #10 CRM Training |
| 2:45 pm - 3:00 pm | Break | | |
| 3:00 pm - 4:00 pm | Track 1 Session #11 Dan Jansen, State of Washington | Track 2 Session #12 Vendor Tech Demo Image One | Track 3 Session #13 CRM Training |

Exhibits Open

TUESDAY, April 3, 2007

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|---------------------|--|--|--------------------------------------|
| 7:30 am - 8:30 pm | Registration | | |
| 8:30 am - 10:30 am | Track 1 Session # 14 Gail Ann McCreary, CRM | Track 2 Session #14 Gail Ann McCreary, CRM | Track 3 Session #15 CRM Training |
| 10:30 am - 10:45 am | Break | | |
| 10:45 am - 11:45 | Track 1 Session #16 Tim Few GSI-SL | Track 2 Session #17 NASA EDMS TECH Doc Tracy Bierman | Track 3 Session #18 CRM Training |
| 11:45am - 12:45 pm | Lunch Break | | |
| 12:45 pm - 1:45 pm | Track 1 Session # 19 NOAA Case Study Sanderlin & Read | Track 2 Session #20 Vendor Tech Demo Information Access Systems, Inc. | Track 3 Session # 21 CRM Training |
| 1:45 pm - 2:45 pm | Track 1 Session #22 NARA ERA Update Rita Cacas | Track 2 Session #23 Control Info Management Systems | Track 3 Session #24 CRM Training |

Exhibits Open

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April 2-3, 2007

Safety Harbor, Florida

REGISTRATION FORM

| | | |
|-----------|------------|-------------------|
| Last Name | First Name | Suffix (CRM, etc) |
|-----------|------------|-------------------|

| | |
|--------------|-----------|
| Organization | Job Title |
|--------------|-----------|

Street Address or P.O.Box

| | | |
|------|-------------|-----------------|
| City | State/Prov. | Zip/Postal Code |
|------|-------------|-----------------|

| | |
|-------|-----|
| Phone | Fax |
|-------|-----|

E-mail Address

| | | |
|---|--|-----------------------------------|
| Registration Fee: (includes Continental Breakfasts and one lunch) | Received / post stamped on or Before 3/2/07 | <input type="checkbox"/> \$185.00 |
| | Received / post stamped After 3/3/07 | <input type="checkbox"/> \$225.00 |
| | Circle Method of Payment: | Check, PO, |

| | |
|--|------------------------------|
| Will you be attending the welcome reception on April 1, 2007 | <input type="checkbox"/> Yes |
|--|------------------------------|

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| Contact Resort for Room Reservations: | Safety Harbor Resort & Spa 105 North Bayshore Drive Safety Harbor, FL 34695 www.safetyharborspa.com |
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Make Checks payable to: ARMA SE

Mail payment to:

Juana Walker

Verizon Wireless

One Verizon Place

MC: 2B2RIM

Alpharetta, GA 30005-8511