



## SPONSOR INFORMATION

The Big E: Electronic Records Management  
Spring Seminar • April 15, 2010

Training Provided by  
Lorman Education Services

ARMA International is a non-profit association and the leading authority on managing records and information – paper and electronic. Its approximately 10,000 members include records managers, archivists, corporate librarians, imaging specialists, legal professionals, IT managers, consultants, and educators. ARMA members are located in the U.S., Canada and over 30 other countries.

Lorman Education Services is North America's leading provider of continuing education on the rules, regulations and best practices that impact the success of business.

Birmingham ARMA is soliciting sponsorships and door prizes from vendors involved in the Records and Information Management profession.

We are hosting our Spring Seminar, **The Big E: Electronic Records Management** from 9:00 AM to 3:00 PM on April 15, 2010.

### LOCATION:

#### **Protective Life Corporation**

2801 Highway 280 South  
Birmingham, AL 35223

**Sponsor Registration** begins at 8:30 AM. Our local chapter has engaged Lorman Education Services to provide the content training for our seminar.

The cost of sponsorship is \$175.00. Participating sponsors will receive:

- A link to your website posted on the Birmingham ARMA website for one year.
- A table at the seminar to present your services, materials or products to attendees.
- Your company logo printed on the Sponsors Page of the handbook given to all attendees.
- Business cards and registration forms for the door prize drawings at the end of the day.

We are also soliciting donations of Door Prizes. Prize donors will receive a special mention on the Sponsor Page of the handbook distributed to all attendees. Donors and the prizes they provide will also be mentioned during the event. Your company can both sponsor the event and donate a door prize. Prize drawings will be held at the conclusion of the training seminar. ARMA will provide vendors with forms to register any attendee who does not bring business cards. Sponsors will be able to keep all business cards or registration forms after the prize drawings at the end of the day.

If you or your organization is interested in participating in this endeavor, please complete the registration information on the next page. If you have any questions, please feel free to contact Kat Sides by e-mail at [ksides@lgwpc.com](mailto:ksides@lgwpc.com) or telephone at 205-967-8822.

Thank you in advance for your support of our organization.

# SPONSOR FORM

My organization will provide sponsorship on the following level:

Please check one:

- Sponsor the Event
- Donate a Door Prize
- Sponsor the Event and Donate a Prize

My organization wishes to participate at the level indicated above. Enclosed is a check for \$175.00, and/or the Door Prize we wish to donate.

Sponsors, please email Kat Sides (ksides@lgwpc.com) a high-resolution copy of your company logo for the sponsor page. The **deadline** to be included on the printed sponsor page of the seminar handbook is March 12, 2010.

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone no: \_\_\_\_\_

Email address: \_\_\_\_\_

Website: \_\_\_\_\_

The following people will be attending to represent my organization:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Tax EIN - 63-1257426

Checks only, Credit Cards not accepted.  
(Checks made payable to Birmingham Chapter of ARMA)

Mail and/or drop off completed form and/or door prize to:

Kat Sides  
2501 20<sup>th</sup> Place South  
Suite 300  
Birmingham, AL 35223

